



**French-Czech Chamber of Commerce in cooperation  
with CNC Praha s.r.o.,  
would like to invite you for a business briefing**

# HD VIDEOCONFERENCE

## – communication at distance over the world

### TRAINER

**Pavla HASSON**  
Commercial director  
CNC Praha s.r.o.

### WORKSHOP IS INTENDED FOR

**Top management, HR  
management and all other  
persons interested in this topic**

### LANGUAGE

**English**

### DATE

**15<sup>th</sup> October 2010  
from 8:30 am till 11 am**

### PLACE

**Training room CCFT  
IBC, sector A2 – 2<sup>nd</sup> floor  
Pobřežní 3, Prague 8**

### PRICE (EXC. VAT)

**For members CCFT: 300 CZK/pers.  
For non-members: 420 CZK/pers.**

## THE GOAL AND THE PROGRAMME OF THE BUSINESS BRIEFING

### The main aim is

- To demonstrate benefits of the collaboration at distance with examples from the practice of the real users;
- To give an impulse to the management that it is possible to reduce the travelling costs and at the same time gain more out of professional meetings.

The motto is „One should travel for pleasure, not for business!“.

### The programme:

- Demonstration of the collaboration at distance by real users (The Office of the Government of the Czech Republic, Radio Free Europe, Telefónica O2);
- Professional videoconferencing technologies (history, presence, future, trends);
- Presentation of the service „collabora.eu“;
- Comparison of the tools for private and professional use of Skype vs. High Definition videoconference;
- Dos and Don'ts;
- Open discussion on practical issues.

### TRAINER

**Pavla HASSON, Commercial director, CNC Praha s.r.o.**

is a sales director of the telepresence solution at CNC Praha. She is responsible for deployment of the telepresence solution in the region of the central Europe. Before joining CNC Praha she worked at SAP BSCE as Quality Manager. She speaks fluently English, French and Czech.

„In the 21<sup>st</sup> century, we must reconsider the existing, obsolescent ways of collaboration. One should travel for pleasure, not for business!“ is the direction that she develops in central Europe in her job.

### CNC Praha s.r.o.

CNC Praha is the leading supplier of the technologies that enables teamwork at distance. CNC Praha was founded in 1995, covers today the entire territory of central Europe and supplies services in accordance with the certification ISO 9001. The company provides systems integrations in the area of telepresence solutions, audio/video conferences and e-learning. The solutions of CNC Praha are used by hundreds of companies and organizations, the company is the leader of the market by the number of deployed applications. The clients of the company are for instance Radio Free Europe, Tesco, Kofola, DHL, PPF, Penta, Škoda Auto, many universities and hospitals, The Office of the Government of the Czech Republic, Vítkovice Steel and others.

